

**REVISED COPY (See Paragraph 9)
BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



GIE Media Inc.
4020 Kinross Lakes Parkway #201
Richfield, OH 44286
Tel.: (800) 456-0707
Fax: (330) 659-4043

Official Publication of: None
Established: 2003
Issues per Year: 6

FIELD SERVED

GIE Media's Snow Magazine serves companies in the following fields: snow removal, paving/parking lot/ asphalt maintenance, grounds maintenance/ in-house grounds maintenance, property management, home improvement, parks and recreation, and service station/auto repair. Also served are landscape contractors, lawn maintenance contractors, sweeping contractors and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, presidents, vice presidents, corporate officers, directors, managers, superintendents and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	182
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	345
Digital _____	-
All Other _____	185
TOTAL	712

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	28,546	100.0	28,546	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,546	100.0	28,546	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July/ August _____	1,580	78			28,498	*November _____	35	73			28,574
September _____	5	43			28,536	December _____	-	-			28,574
						TOTAL	1,620	194			

*See Paragraph 9

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009**This issue is 0.1% or 38 copies above the average of the other 3 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Owner	President, Vice President, Corporate Officer	Director, Manager, Superintendent	Other
Snow Removal _____	6,767	23.7	4,603	1,347	698	119
Landscape Contractor _____	11,977	41.9	9,974	1,309	589	105
Lawn Maintenance Contractor _____	5,472	19.2	4,191	813	422	46
Pavement/Parking Lot/Asphalt Maintenance _____	955	3.3	611	217	112	15
Grounds Maintenance/In-House Grounds Maintenance _____	551	1.9	296	86	144	25
Parks and Recreation _____	324	1.1	23	11	279	11
Service Station/Auto Repair _____	448	1.6	326	51	60	11
Property Management _____	273	1.0	154	55	60	4
Home Improvement _____	208	0.7	147	39	17	5
Sweeping Contractor _____	152	0.5	105	36	11	-
Other _____	1,447	5.1	453	224	650	120
TOTAL QUALIFIED CIRCULATION	28,574	100.0	20,883	4,188	3,042	461
PERCENT	100.0		73.1	14.7	10.6	1.6

3b. QUALIFICATION SOURCE BREAKOUT OF NON-PAID CIRCULATION FOR ISSUE OF NOVEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	18,001	7,001	-			25,002	87.5
II. Request from recipient's company: _____	57	-	-			57	0.2
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	1,657	-	-			1,657	5.8
V. TOTAL - Sources other than above (listed alphabetically): _____	1,858	-	-			1,858	6.5
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	1,858	-	-			1,858	6.5
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	21,573	7,001	-			28,574	100.0
PERCENT	75.5	24.5	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			28,574	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			28,574	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	276		400-427 Kentucky _____	458	
030-038 New Hampshire _____	377		370-385 Tennessee _____	352	
050-059 Vermont _____	173		350-369 Alabama _____	67	
010-027 Massachusetts _____	1,346		386-397 Mississippi _____	29	
028-029 Rhode Island _____	148		EAST SO. CENTRAL	906	3.2
060-069 Connecticut _____	856		716-729 Arkansas _____	61	
NEW ENGLAND	3,176	11.1	700-714 Louisiana _____	26	
100-149 New York _____	2,302		730-749 Oklahoma _____	185	
070-089 New Jersey _____	1,402		750-799 Texas _____	270	
150-196 Pennsylvania _____	2,342		WEST SO. CENTRAL	542	1.9
MIDDLE ATLANTIC	6,046	21.2	590-599 Montana _____	131	
430-459 Ohio _____	2,338		832-838 Idaho _____	258	
460-479 Indiana _____	1,061		820-831 Wyoming _____	69	
600-629 Illinois _____	1,814		800-816 Colorado _____	616	
480-499 Michigan _____	1,964		870-884 New Mexico _____	81	
530-549 Wisconsin _____	1,363		850-865 Arizona _____	74	
EAST NO. CENTRAL	8,540	29.9	840-847 Utah _____	245	
550-567 Minnesota _____	937		889-898 Nevada _____	73	
500-528 Iowa _____	511		MOUNTAIN	1,547	5.4
630-658 Missouri _____	751		995-999 Alaska _____	89	
580-588 North Dakota _____	131		980-994 Washington _____	342	
570-577 South Dakota _____	126		970-979 Oregon _____	181	
680-693 Nebraska _____	336		900-961 California _____	417	
660-679 Kansas _____	355		967-968 Hawaii _____	9	
WEST NO. CENTRAL	3,147	11.0	PACIFIC	1,038	3.6
197-199 Delaware _____	154		UNITED STATES	28,159	98.5
206-219 Maryland _____	797		969 & 004-009 U.S. Territories _____	-	
200-205 Washington, DC _____	11		Canada _____	415	
220-246 Virginia _____	747		Mexico _____	-	
247-268 West Virginia _____	127		Other International _____	-	
270-289 North Carolina _____	832		APO/FPO _____	-	
290-299 South Carolina _____	121		TOTAL QUALIFIED CIRCULATION	28,574	100.0
300-319 Georgia _____	183				
320-349 Florida _____	245				
SOUTH ATLANTIC	3,217	11.3			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*
Total Audit Average Qualified: _____	36,066	35,816	30,462	30,000	30,000	28,546
Qualified Non-Paid: _	36,062	35,816	30,462	30,000	30,000	28,546
Qualified Paid: _____	4	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**PARAGRAPH 2 - LATE MAILING OF ISSUE:**

28,916 copies or 100% of the November issue were mailed on December 1, 2009.

PARAGRAPH 3b:

Business directories include 1 source of circulation for a quantity of 1,858 copies or 6.5%.

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**REVISED STATEMENT:**

This revised December 2009 Circulation Statement dated January 7, 2010 replaces the previously released statement dated December 14, 2009.

Due to a clerical error the Late Mailing comment reported in paragraph 9 has been corrected to report the actual late mailing date.

Please destroy all originally released copies of this report.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kevin Gilbride, Publisher

Melody Berendt, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed December 14, 2009

State Ohio

County Summit

Revised January 7, 2010

Type PJ

ID Number S382P0D9